

CONCLAVE D'AFFAIRES

THE BUZZ IN BUSINESS ERA



“NOTHING IS IMPOSSIBLE; THE
WORD ITSELF SAYS ‘I’M
POSSIBLE’!”
AUDREY HEPBURN

SCHOOL OF COMMERCE

**IN ASSOCIATION WITH
XPREENEURS - THE
ENTREPRENEURSHIP CLUB**

CONCLAVE D'AFFAIRES

- 3 days of extravaganza.
- Fun filled with knowledge and different activities

Contact information

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ABOUT THE CONCLAVE

Today's youth is full of flexibility, enthusiasm, opportunities and many things...

One this note, even during this pandemic time to make your pass time a little interesting, informative and fun-filled, we at XIM University have planned to have a Business Conclave in the month of August.

Conclave d'affaires, a Business Conclave which is an ensemble of dynamic opportunities not only in Business but also in various fields and an event - learning combined with fun.

“BELIEVE YOU CAN AND YOU’RE
HALFWAY THERE.”
THEODORE ROOSEVELT.



This Conclave is not only about speakers it is also an open platform for showcasing your talents. For which, many such competition are here, which will let you to stick all your attention to it and force you to think out of the box.

CHECK THIS OUT.....



The 'SALES' Funnel (#Sell_it_to_nail_it)

Date of the Event: 7th Aug 2021

Time: 3:00 pm onwards

Each and every participant will be assigned with the common place product of daily uses and they have to decide a particular price at which they will be selling it to the judges and they have to try to the best of their capabilities to convince the judges to buy the product at that very price by using intensive advertising and marketing strategy. They will be judge on 4 basic criteria mainly: Presentation Skills, Advertising Strategy, Selling price, Convincing Skills.

X- CLASH 'O' BRANDS (#BrandingMatters)

Date of the Event: 8th Aug 2021

Time: 2:30 pm onwards

Two competitive brands of the same domain will be taken at time and will be assigned to two different contestants each of them have to prove them that their brand is the best one, by vigorously showcase on the pros of their respective brands which will be deeply rooted on their marketing and advertising strategy and their respective brand history.

CHARACTER CHRONICLES

Date of the Event: 7th & 8th Aug 2021

Time: 4:00 pm onwards

The event is about depicting one of your favourite characters from the television world through dance moves and songs. As a pinch of salt, don't forget to add their notable dialogues. You can make your own music putting dialogues as an additional feature to it or you can use the very signature song used in the show.

We will give you the characters of any genre that represents the television world and you need to choose from that...

All characters will be given to you provided with all rules and instructions in the rulebook

You are free to choose any Hollywood or Bollywood song whichever seems fit for the chosen character.

EXAMPLE:

Character - Rachel

Show - Friends

Song - Friends title track/Bebo Mein Bebo

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