



# XAVIER UNIVERSITY BHUBANESWAR Xavier School of Commerce

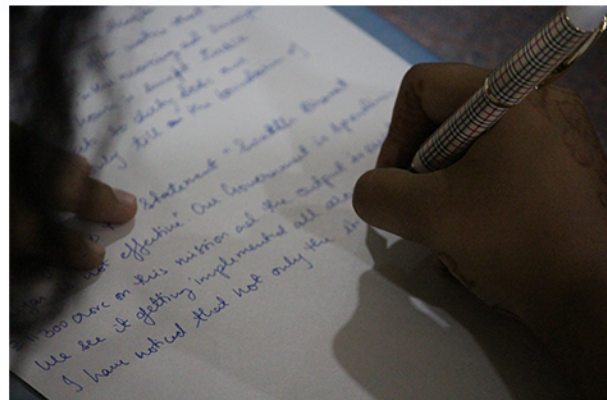
## SWACHHTA PAKHWADA Organised by Xavier School of Commerce

“Cleanliness is next to Godliness” were the words of wisdom by the Father of our nation, Mahatma Gandhi. He not only dreamt of an independent India, but also of a neat, clean and developed India. In honour of our great Father and his vision for the country, PM Narendra Modi launched the biggest cleanliness drive the country had ever seen- Swachh Bharat Abhiyaan. Under the banner of MHRD’S “Swachhta Pakhwada”, a cleanliness initiative under the Swachh Bharat Abhiyaan, students of Xavier School of Commerce, under the guidance and encouragement of our Dean, Prof.P.K Mohanty, conducted three events to foster the spirit of cleanliness and hygiene. XSC believes that each one of us have a vital role to play in achieving the target of “Swachh Bharat” by maintaining personal cleanliness as well as cleanliness of surroundings, contributing in whatever little ways we can. In view of the above and to ensure effective implementation of the objectives of “Swachhta Abhiyaan”, we at XSC decided to undertake the following events:

- *Essay Writing Competition*
- *Best out of Waste*
- *Graffiti Competition*

With the inclusion of the mass *Swachhta Pledge*.





## The Pledge

Students undertook the following pledge with the thought of committing to a cleaner country today and to a better future tomorrow :

*“ Mahatma Gandhi dreamt of an India which was not only free but also clean and developed. Mahatma Gandhi secured freedom for Mother India.*

*Now it is our duty to serve Mother India by keeping the country neat and clean.*

*I take this pledge that I will remain committed towards cleanliness and devote time for this.*

*I will devote 100 hours per year that is two hours per week to voluntary work for cleanliness.*

*I will neither litter, nor let others litter.*

*I will initiate the quest for cleanliness with myself, my family, my locality, my village and my workplace.*

*I believe the countries of the world that appear clean are so because their citizens don't indulge in littering nor do they allow it to happen.*

*With this firm belief, I will propagate the message of Swachh Bharat Mission in villages and towns.*

*I will encourage 100 other persons to take this pledge which I am taking today.*

*I will endeavour to make them devote their 100 hours for cleanliness.*

*I am confident that every step I take towards cleanliness will help in making my country clean.”*

## The Essay-Writing Competition

Essay Writing is a good medium of expressing thoughts and opinions. The Students of XSC participated in this competition themed on “Are Rs.11,300 crores spent on Swachh Bharat Abhiyaan going down the drain” (For/Against) , with many students penning down their views on India's biggest cleanliness drive, its impact and shortcomings.



## Best out of Waste

Students were asked to utilize waste materials and making the best products out of it. This was conducted to promote The 3 R's – Reduce, Reuse and Recycle. The motive behind the event was to encourage reduction of garbage generated in our surrounding, to reuse the products and to recycle what can't be reused.

## The Graffiti Competition

Graffiti is an unexplored form of Art. It is a great tool of conceptualizing and propagating thoughts and ideas. Teams of two participated in this event with the central theme being Cleanliness. Normally done on walls, the graffiti in this competition was made on the back of old flexes instead, adhering to the idea of 'Best out of Waste'.

The one-day event witnessed a good response from all the batches alike with students showcasing their talents in various events. 'Swachhta Pakhwada' brought all students together and instilled in them a spirit of working towards making Mahatma Gandhi's dream of a clean India, the Motherland of millions, a reality.

